

NEW YORK

\$900
on A Day!

per person, double occupancy •

*50 OUT OF 216 ROOMS

at the
Diplomat
HOTEL

108 West 43rd Street, New York, N.Y. 10036
(just West of Ave. of the Americas)
(212) 279-3707
Cable Address: DIPLOMOTEL



Where an old-fashioned welcome awaits you... at old-fashioned prices!



THE DIPLOMAT preserves an almost-forgotten tradition of hospitality . . . a tradition that makes the difference between the coolness of a strange hotel room, and the warmth of your own home regardless of the length of your stay. This feeling is traceable in large part to the fact that the Diplomat has been family-owned and operated for the past 40 years, through three generations. Hospitality runs in our blood . . . we "infuse" it in all of our employees . . . and you'll perceive the difference from the moment we roll out the red carpet for you.

A Prime Location in the Heart of New York's Most Famous Attractions

The HOTEL DIPLOMAT is strategically located just across the street from Town Hall and adjacent to the Kodak Building. You have easy access to all the wonderful places that make New York what it is. You'll find Madison Square Garden, the Coliseum, Radio City, Lincoln Center, Rockefeller Center, the Empire State Building, theatres, world-famous department stores and fabulous Fifth Avenue shops within easy walking distance. All subway and bus lines are practically at our door.



You Bring the Family...We'll Do the Rest!

The warmth and hospitality of which we're so proud makes the HOTEL DIPLOMAT an ideal retreat . . . we go all out to do everything possible to make your stay in New York pleasant and memorable.



We Promise that...

- Your room will be attractively decorated and comfortable . . . to add to your comfort and enjoyment.
- You will enjoy air-conditioning, private bath/shower.
- Our Switchboard is in operation 24-hours every day.
- Our multi-lingual staff will always be at your disposal.
- There will be no charge for children under 14 sharing a room with parents.
- We will help you enjoy New York without bugging your budget.
- We will furnish a detailed list, suggesting inexpensive restaurants, discount theatre tickets, points of interest, shopping areas for best buys and economical recreation facilities within the City.



Tourist Information and Dining Suggestions...

The HOTEL DIPLOMAT'S central location abounds in restaurants ranging from "quick-food" operations to the finest gourmet establishments. We'll tell you where to get a complete steak dinner for \$2.75 . . . or splurge on cultural and exotic foreign cuisine at 19 different restaurants. And for that quick breakfast or lunch or occasional snack, there is a comfortable coffee shop right off our lobby.

- *And . . . as an EXTRA!*
*Introductory offer to our new Guests only**
- A Free Dinner at a near-by Restaurant.
- Free Admission to our Discothèque.

* Offer ends 8/30/77





Students and Educators Call Us Their Home Away from Home.

The HOTEL DIPLOMAT has been decorated and equipped to meet the specific requirements of the out-of-town student while in New York . . . whether as a permanent residence or as lodging during a visit. You will enjoy the convenience of a switchboard, message operators and mail and

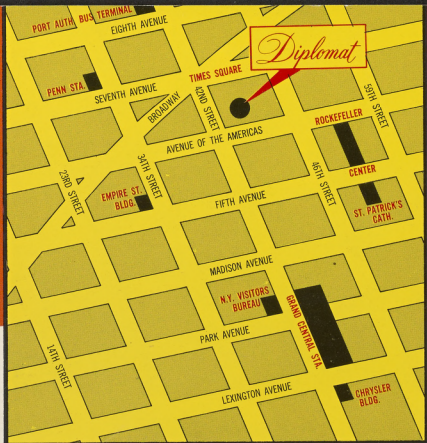
package service 24 hours a day. The coffee shop and cocktail lounge in our lobby provide convenient and inviting centers to rendezvous or relax. The complex of subway lines and bus routes right at our corner makes every part of the City and its environs easily accessible. Our Bulletin Board carries free or cut-rate educational, cultural and recreational events that are updated daily. All in all, you'll find the HOTEL DIPLOMAT especially suitable for students and educators.

THE LOWEST RATES IN NEW YORK FOR COMPARABLE ACCOMMODATIONS!

Please examine the accompanying rate chart carefully. Judge for yourself . . . see just how much the HOTEL DIPLOMAT has to offer at one of the lowest rates in New York.

• SPECIAL GROUP RATES





ALL ROADS LEAD TO THE DIPLOMAT

If you drive to New York, here are the easiest ways to reach the DIPLOMAT from the major gateways to the city:

From the NEW YORK THRUWAY: Leave Thruway at Exit 13 Southbound, onto Palisades Interstate Parkway directly onto George Washington Bridge.

From the GEORGE WASHINGTON BRIDGE: At New York end of the bridge take ramps to Henry Hudson Parkway Downtown (Southbound). Continue directly into West Side Highway. Leave at 46th St. exit and continue to 44th St. Left turn into 44th St. Continue to Fifth Avenue. Right turn to 43rd St. Right turn into 43rd St., direct to Hotel DIPLOMAT.

From the NEW JERSEY TURNPIKE: Use Lincoln or Holland Tunnels.

From the LINCOLN TUNNEL: Take 40th St. exit, eastbound. Continue on 40th St. to Avenue of the Americas (6th Ave.). Left turn up Avenue of the Americas to 43rd St. Left turn into 43rd St. direct to Hotel DIPLOMAT.

From the HOLLAND TUNNEL: Follow exit signs for northbound (uptown) West Side Highway. Leave highway at 40th St. exit, continue north to 44th St., turn right into 44th St. to Fifth Avenue. Right turn to 43rd St., right turn into 43rd St., direct to Hotel DIPLOMAT.

And by BIKE: Write for detailed directions to:

Mr. Samuel Freedman, President, New York Cycle Club, Inc.
400 Central Park West, New York, N.Y. 10025



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Tel.: (212) 279-3707



SEE YOUR TRAVEL AGENT